



Sometimes weather can interfere with the perfect photo, be it inside or out. We edit our images to display a listing's full potential.

Real estate photography isn't easy. Use this checklist to get your listing ready for photography.

# **GENERAL**

# **REMOVE**

Always maximize space to create a larger look and feel, remember less is more!

- ☐ Family pictures and personalized ornaments
- □ Memorabilia
- ☐ Animal food bowls, bedding and toys

### WINDOWS AND MIRRORS

☐ Free of streaks

## **FLOORS**

Remove these items to enhance perception of floor space size in photos.

- ☐ All rubbish bins out of sight
- □ Remove rugs and floor mats

# LAMPS, LIGHTS AND FANS

- □ Turn on all lights and lamps
- □ Turn off ceiling fans
- ☐ Replace any faulty light globes (very important for dusk/twilight shoots)

# LOUNGE/ LIVING AREA

#### CI FAR

- □ TV remotes
- ☐ Video game equipment
- ☐ Any visible electrical cords
- □ Books, magazines and additional clutter
- □ Pedestal fans
- ☐ Keep any cushions to a minimum and neatly arrange

Tip: If you have home wares or a nice coffee table book you can display them tastefully on the table.

Tip: Keep in mind that rooms can look different depending on the height of your shot, so take a few different angles and use your favorite. This is especially important in areas like bedrooms, kitchen, dining areas, and also balconies with a view.





Don't let the seasons ruin a great shot. Get us to enhance your images and remove unwanted items to make remove unwanted items to make your listing stand out. \*

# **BATHROOMS**

### **SHOWER**

- ☐ Shower screen free of streaks
- ☐ Keep toilet lid down

### **REMOVE**

- ☐ Remove washing baskets
- ☐ Rubbish bins
- ☐ Tissue boxes
- ☐ Used soap dishes
- ☐ Bath mats off floor
- ☐ Remove products lying around

Tip: Put out freshly coordinated towels, neatly double folded looks best. Use matching colors for most attractive results.

Tip: For that professional touch turn all taps to the center, so that they are all matching – basins, showers and baths. Remember all taps including bathrooms, the kitchen and outdoor areas.

# KITCHEN AND DININGAREAS

### **REMOVE**

- ☐ Put away dishes
- ☐ Hide small appliances
- ☐ Bench tops clutter
- ☐ Tea towels

Kettles and coffee machines are okay as long as they don't clutter your bench space. The idea is to style your space like a display home.

### **APPLIANCES**

- ☐ Clean all appliances
- ☐ Free of streaks
- ☐ Turn on oven light for extra ambiance
- ☐ Refrigerator remove magnets, kids' drawings, fingerprints and calendars

<sup>\*</sup> Some Enhancements are Optional and Require a Separate Fee